ORDER

Orders	Order / Rev:	719317					
	Alt Order #:						
	Product Desc:	10/2-10/4					
	Estimate:			KSDK			
	Flight Dates:	10/02/12 - 10/04/12	Primary AE:	Local House			
	Original Date / Rev:	09/29/12 / 09/29/12	Sales Office:	KSDK			
	Order Type:	Core	Sales Region:	LOC			
Agency	Name:	Price Miner Creative Strategies/ POL					
	Buying Contact:		Billing Type:	Cash			
	Billing Contact:		Billing Calendar:	Broadcast			
		5248 Waterman Blvd	Billing Cycle:	EOM/EOC			
		St Louis, MO 63108	Agency Commission:	15%			
Advertiser	Name:	Napp, K/ D/ Circuit Judge					
	Demographic:	A25-54	New Business Thru:				
	Product Codes:	PL-Judicial	Order Separation:	00:15:00			
	Priority:	P-2	Advertiser External ID:				
	Revenue Codes:	AGY, GEN, GEN	Agency External ID:				

Account Executives

End Date

10/04/12

Spots Gross Amount

16

\$9,750.00

Bill Plan

Start Date

10/01/12

Addount Excounted				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local House			Start Of Order - End Of Order	100%

Net Amount

\$8,287.50

Totals

Month

Totals

October 2012

Spots

16

16

Gross Amount

\$9,750.00

\$9,750.00

Net Amount

\$8,287.50

\$8,287.50

Rating

0.00

0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type S	Spots	Amount
N 1	KSDK	10/02/1	2 10/04/12	M-F Noon News	CM	12-1230p	- 111	:30	3 \$450.00 P-2	0.00 NM	3	\$1,350.00
	•			Noon News			5					
۱۸/۵	<u>Stai</u> ek: 10/0	t Date	End Date 10/07/12	<u>Weekdays</u> - 111	Spots/Week 3	Rate \$450.00	Rating 0.00					
			2 10/04/12	M-F 2-3p	CM	2-3p	- 111	:30	3 \$300.00 P-3	0.00 NM	3	\$900.00
IN Z I	NODN	10/02/1	2 10/04/12	Dr. Oz	Civi	2-3p	-111	.30	3 \$300.00 F-3	U.UU INIVI	3	φ900.00
	Sta	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We	ek: 10/0	01/12	10/07/12	- 111	3	\$300.00	0.00					
N 3 I	KSDK	10/02/1	2 10/04/12	M-F 6P News	CM	6-630P	- TWT	:30	4 \$1,100.00 P-3	0.00 NM	4	\$4,400.00
				News Channel 5	at 6P							
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	ek: 10/0	,	10/07/12	- ТWГ	4	\$1,100.00	0.00					
N 4 I	KSDK	10/02/1	2 10/04/12	M-F 3-4p	CM	3-4p	- 111	:30	3 \$450.00 P-2	0.00 NM	3	\$1,350.00
	_	_		Ellen								
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	ek: 10/0		10/07/12	- 111	3	\$450.00	0.00					
N 5 I	KSDK	10/02/1	2 10/03/12	M-F 6-7A	CM	6-7A	- 11	:30	2 \$750.00 P-2	0.00 NM	2	\$1,500.00
	_	_		6-7a								
147		t Date	End Date	Weekdays 1.1	Spots/Week	Rate	Rating					
	ek: 10/0		10/07/12	- 11	2	\$750.00	0.00					
N 6 I	KSDK	10/02/1	2 10/04/12	M-F 5-6A	CM	5-6A	- TWT	:30	1 \$250.00 P-3	0.00 NM	1	\$250.00
	_	_		5-6a		_						
147		t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We	ek: 10/0)1/12	10/07/12	- ТWГ	1	\$250.00	0.00					

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Order / Rev: 719317 Advertiser: Napp, K/ D/ Circuit Judge Alt Order #: Product Desc: 10/2-10/4 **KSDK** Flight Dates: 10/02/12 - 10/04/12 Estimate: Break Start/End Time Ln Ch Start Inventory Code Rate Pri Rtg Type Spots End Days Len Spots Amount

Totals 16 \$9,750.00